

Introduction

Crossmodal correspondence refers to the tendency of the brain to systematically map stimulus features across different senses [1]. For example, the 'bouba-kiki' effect is one of the most well-known examples demonstrating audiovisual correspondence: people consistently label a round/spiky visual shape 'bouba'/'kiki' [2,3]. Since previous literature is focused on the visual and auditory domain, here we sought to examine the correspondence between haptic shape and sound, by generating three-dimensional objects in which the roundness/spikiness dimension is parametrically manipulated.



- Participants rated the dissimilarity between all possible pairs of 7 objects on a scale from 1(same) to 7(different).
- Multidimensional Scaling (MDS) analysis found the optimal dimension for explaining the dissimilarity data (stress value = 9.606×10^{-7}).
- Analysis confirmed that perceptual space reconstructed by MDS conformed to the physical parameter space, showing the effectiveness of the parameter manipulation ($R^2 = 0.954$).

Task

Participants, while closing their eyes, palpated a three-dimensional object with their right hand for 5 sec on each trial. After listening to two sounds presented sequentially, they made a forced choice to indicate the sound better associated with the object (5 repetitions for each object).

Crossmodal correspondence between haptic shape and sound

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Experiment 1: Vowel sound

Auditory stimuli



- Of the vowel sounds, the two that were associated with round and



Conclusion

The results of the current work extend sound-shape correspondence to the auditory and haptic modality: round objects are associated with sounds sounding similar to /a/ and /be/, while spiky object tends to be associated with sounds sounding similar to /i/ and /ke/, consistent with the 'bouba-kiki' effect. Furthermore, the stimuli used in the present study enable us to conclude that the results reflect the correspondence between sound and shape per se, and not any other factors.

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Preliminary Brain Imaging

- Participants 8 participants (4 males, ages: 18-27)
- Design & Analysis
- Participants, while closing their eyes, palpated the 7 objects with their right hand inside the scanner.
- 20 repetitions per object within each run
- Whole brain analysis was conducted with AFNI's amplitude modulation function (3dDeconvolve_AM2): mean regressor (the mean response), amplitude modulation regressor (variations in response with the user-supplied amplitude factor - i.e., haptic roundness/spikiness), head motion regressors.

Scan parameters: TR = 3000 msec, TE = 30 msec, slice thickness = 4.0 mm x 4.0 mm, in-plane resolution = 2.0 mm x 2.0 mm

Results

• Clusters with statistically significant beta score of the amplitude modulation regressor (brain regions in which activity is parametrically modulated by the roundness/spikiness dimension in the haptic modality)

Rt. Fusiform Gyrus (FG) [29-56-7 TAL]





Voxel-wise threshold at p < .005, corrected at cluster-level p < .001(cluster extent > 15 voxels)







- Activity in FG is increased for round objects, compared to spiky objects.
- The results are in line with previous studies examining object-specific activation in haptics, audition, and vision, and curvature processing in vision [8,9].

References & Acknowledgements

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